WE CLAIM:

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- 1. A method for producing Factor VII or a Factor VII-related polypeptide comprising (a) transfecting a mammalian cell with a nucleic acid molecule comprising (i) a sequence encoding Factor VII or a Factor VII-related polypeptide and (ii) at least one S/MAR element; (b) culturing the transfected cell under conditions suitable for expression of the Factor VII or a Factor VII-related polypeptide; and (c) isolating the expressed polypeptide.
- 2. The method of claim 1, wherein the nucleic acid molecule comprises two S/MAR elements.
 - 3. The method of claim 1, wherein the at least one S/MAR element comprises (i) SEQ ID NO:1 or SEQ ID NO:2, (ii) a functional fragment of SEQ ID NO:1 or SEQ ID NO:2, or (iii) a sequence that is at least about 70% homologous to SEQ ID NO:1 or SEQ ID NO:2.
 - 4. The method of claim 2, wherein the two S/MAR elements are selected from (i) SEQ ID NO:1 or SEQ ID NO:2, (ii) functional fragments of SEQ ID NO:1 or SEQ ID NO:2, or (iii) sequences that are at least about 70% homologous to SEQ ID NO:1 or SEQ ID NO:2...
- The method of claim 2, wherein the two S/MAR elements are identical.
 - 6. The method of claim 5, wherein the identical S/MAR elements comprise SEQ ID NO:1.
- The method of claim 5, wherein the identical S/MAR elements comprise SEQ ID NO:2.
 - 8. The method of claim 5, wherein the identical S/MAR elements comprise SEQ ID NO:3.
 - 9. The method of claim 5, wherein the identical S/MAR elements comprise SEQ ID NO:4.
- 10. The method of claim 5, wherein the identical S/MAR elements comprise 35 SEQ ID NO:5.

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- 11. The method of claim 2, wherein the two S/MAR elements comprise SEQ ID NO:1 and SEQ ID NO:2, respectively.
- 12. The method of claim 2, wherein the two S/MAR elements comprise SEQ ID NO:2 and SEQ ID NO:3, respectively.
 - 13. The method of claim 2, wherein the two S/MAR elements comprise SEQ ID NO:2 and SEQ ID NO:4, respectively.
- 10 14. The method of claim 2, wherein the two S/MAR elements comprise SEQ ID NO:2 and SEQ ID NO:5, respectively.
- 15. The method of claim 1, wherein the at least one S/MAR element is located less than about 10 kb from the Factor VII or Factor VII-related polypeptide-encoding sequence.
 - 16. A method for producing a polypeptide or protein comprising (a) transfecting a mammalian cell with a nucleic acid molecule comprising a (I) sequence encoding the polypeptide or protein and (II) at least one S/MAR element comprising (i) SEQ ID NO:1 or SEQ ID NO:2, (ii) a functional fragment of SEQ ID NO:1 or SEQ ID NO:2, or (iii) a sequence that is at least about 70% homologous to SEQ ID NO:1 or SEQ ID NO:2; (b) culturing the transfected cell under conditions suitable for expression of the polypeptide or protein; and (c) isolating the expressed polypeptide or protein.
- 25 17. The method of claim 16, wherein the nucleic acid molecule comprises two S/MAR elements.
 - 18. The method of claim 17, wherein the two S/MAR elements are identical.
- The method of claim 18, wherein the identical S/MAR elements comprise SEQ ID NO:1.
 - 20. The method of claim 18, wherein the identical S/MAR elements comprise SEQ ID NO:2.

- 21. The method of claim 18, wherein the identical S/MAR elements comprise SEQ ID NO:3.
- The method of claim 18, wherein the identical S/MAR elements comprise 5 SEQ ID NO:4.
 - 23. The method of claim 18, wherein the identical S/MAR elements comprise SEQ ID NO:5.
- 10 24. The method of claim 17, wherein the two S/MAR elements comprise SEQ ID NO:1 and SEQ ID NO:2, respectively.
 - 25. The method of claim 17, wherein the two S/MAR elements comprise SEQ ID NO:2 and SEQ ID NO:3, respectively.
 - 26. The method of claim 17, wherein the two S/MAR elements comprise SEQ ID NO:2 and SEQ ID NO:4, respectively.
- 27. The method of claim 17, wherein the two S/MAR elements comprise SEQ 1D NO:5, respectively.
 - 28. An isolated DNA molecule comprising one or more S/MAR elements that comprise a sequence selected from the group consisting of SEQ ID NOs:1-5.
- 29. The isolated DNA molecule of claim 28, wherein the DNA molecule comprises a sequence encoding a human protein or polypeptide or a functional analogue of a human protein or polypeptide.
- 30. The isolated DNA molecule of claim 29, wherein the protein or polypeptide-30 encoding sequence is located less than about 10 kb from the one or more S/MAR elements.
 - 31. The isolated DNA molecule of claim 30, wherein the isolated DNA molecule comprises SEQ ID NO:1.
- 35 32. The isolated DNA molecule of claim 30, wherein the isolated DNA molecule comprises SEQ ID NO:2.

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- 33. The isolated DNA molecule of claim 30, wherein the isolated DNA molecule comprises SEQ ID NO:3.
- 5 34. The isolated DNA molecule of claim 30, wherein the isolated DNA molecule comprises SEQ ID NO:4.
 - 35. The isolated DNA molecule of claim 30, wherein the isolated DNA molecule comprises SEQ ID NO:5.
 - 36. A vector construct comprising a nucleic acid molecule comprising (a) a sequence encoding Factor VII or a Factor VII-related polypeptide operably linked to one or more expression control elements and (b) one or more S/MAR elements.
- The vector construct of claim 36, wherein the one or more S/MAR elements comprise a sequence selected from SEQ ID NOs:1-5.
 - 38. A mammalian cell comprising the vector of claim 37.
- 39. A vector construct comprising a nucleic acid molecule that comprises (a) a sequence encoding a polypeptide or protein operably linked to one or more expression control elements and (b) at least one S/MAR element comprising a sequence selected from SEQ ID NOs:1-5.
 - 40. A mammalian cell comprising the vector of claim 39.
 - 41. An isolated DNA molecule consisting essentially of one or more sequences selected from SEQ ID NOs:1-5.